

MAF Members

City of Montague	Blue Lake Township
City of Muskegon	Dalton Township
City of Muskegon Heights	Fruitland Township
City of Norton Shores	Laketon Township
City of North Muskegon	Muskegon Township
City of Roosevelt Park	Whitehall Township
City of Whitehall	DTE Energy
County of Muskegon	ITC Transmission Consumers Energy

MAF Board Members

Chair: Scott Huebler, City of Whitehall
Vice Chair: Natasha Henderson, City of Muskegon Heights
Secretary: Mayor Henry Roesler, City of Montague
Treasurer: Christina Achterhoff, Laketon Township

Charles Nash, County of Muskegon
Bob Scolnik, County of Muskegon
John French, City of Montague
Bryon Mazade, City of Muskegon
Steve Warmington, City of Muskegon
Darrell Paige, City of Muskegon Heights
Tom Anderson, City of North Muskegon
Dennis Stepke, City of North Muskegon
Mark Meyers, City of Norton Shores
Carrie Larks, City of Norton Shores
Jeff Lenartowicz, City of Roosevelt Park
Dave Boehm, City of Roosevelt Park
Mac Hatch, City of Whitehall
Donald Studaven, Blue Lake Township
Chris Hall, Dalton Township
Diane Misze, Dalton Township
Sam St. Amour, Fruitland Township
Kim Arter, Laketon Township
David Kieft Jr., Muskegon Township
Dave Fisher, Muskegon Township
Dennis Babcock, Whitehall Township
Tim Ryan, Whitehall Township
Cindy Larsen, Chamber of Commerce
Laurie Larsen, Consumers Energy
Rich Robinson, Conn Geneva & Robinson, PC
Roger Royer, DTE Energy
Roger Morgenstern, ITC Transmission
Roger Wade, UAW-CAP Chairperson

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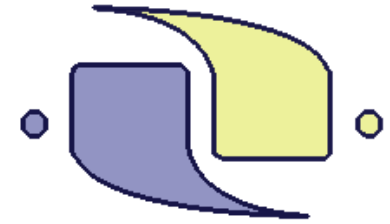
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For more information:
www.muskegonareafirst.org

(231) 722-3751



Muskegon Area First



Information and Services Available

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Muskegon, MI 49440
TEL: (231) 722-3751
FAX: (231) 728-7251
www.muskegonareafirst.org

Who Are We?

Muskegon Area First is a countywide private, non-profit economic development corporation focused on leveraging public and private investment to accelerate business growth and the creation of high-quality employment opportunities in Muskegon County.



Website Resources:

- www.muskegonareafirst.org
- Smartzone Information
- Area Demographics
- Events
- Available Land and Buildings
- Business Parks in Muskegon County
- Recent Articles pertaining to business and development
- Renaissance Zones in Muskegon County
- Incentive Programs
- Community Links
- New Project Information— Commercial, Community, Industrial and Residential.



Website Data:

- Muskegon Economic Profile
- Downtown Market Study
- Population data
- Labor force data
- Industry data
- Wage data
- Tax Rates
- Water and Wastewater Bills
- Real Estate Data
- Tourism Data
- Retail Data

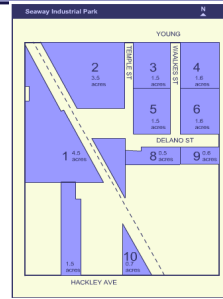
Category	2008	2009	% Change
Muskegon County	14,800	14,200	-4.1%
Michigan	4,770,000	4,630,000	-2.9%
United States	132,410	130,000	-1.8%

In-house Information

- State and Local Government incentive programs
- Muskegon Area Growth Indicators
- Manufacturer's Directory
- Downtown Market Study
- Promotional Materials

How Can We Help?

- Services we provide:**
- Business expansion assistance
 - Business attraction services
 - Site location assistance
 - Coordination of economic development incentives
 - Infrastructure development
 - Project financing assistance
 - Brownfield redevelopment
 - Workforce development assistance
 - Business incubation services for start-ups
 - Customized demographic and labor market information
 - Development of industry councils and roundtables
 - Downtown redevelopment project assistance
 - Coordination with state and local government
 - IFT application assistance



Our Partners

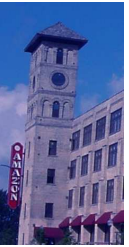
Muskegon Area Chamber of Commerce, SCORE "Counselors to America's Small Businesses," Small Business Development and Technology Center (SBDC), West Michigan Shoreline Regional Development Commission - (WMSRDC), Michigan Economic Development Corporation, Commercial Alliance of Realtors, Community Foundation for Muskegon County, Michigan Manufacturer's Association, Michigan Economic Development Association, International Economic Development Council, & Mi Works!



Special Projects

Muskegon Main Street

The Muskegon Main Street is a part of the Michigan Main Street program and works towards the revitalization of downtown Muskegon. The Muskegon Main Street has information on sites, buildings, and incentives available downtown Muskegon. The 2005 Downtown Market Study is now available. For more information visit the Main Street website at www.downtownmuskegon.org



Procurement Technical Assistance Center

Procurement Technical Assistance Centers (PTACs) of Michigan work to enhance national defense and help economic development in the State of Michigan by assisting Michigan businesses in obtaining and performing on federal, state and local government contracts. This 14 county center operated by Muskegon Area First, annually assists businesses secure \$100 million in government contracts.



Muskegon County Wastewater System

MAF is contracted with by the County of Muskegon to market the large lot sites owned by the County Wastewater System. The Whitehall site makes up 680 acres, and is ideal for mixed use development. The current Waste Water Treatment site has 2500 acres that are currently unused and are prime for industrial development.

