

## MAF Members

City of Montague	Blue Lake Township
City of Muskegon	Dalton Township
City of Muskegon Heights	Fruitland Township
City of Norton Shores	Laketon Township
City of North Muskegon	Muskegon Township
City of Roosevelt Park	Whitehall Township
City of Whitehall	DTE Energy
County of Muskegon	ITC Transmission Consumers Energy

## MAF Board Members

**Chair:** Scott Huebler, City of Whitehall  
**Vice Chair:** Natasha Henderson, City of Muskegon Heights  
**Secretary:** Mayor Henry Roesler, City of Montague  
**Treasurer:** Christina Achterhoff, Laketon Township

Charles Nash, County of Muskegon  
Bob Scolnik, County of Muskegon  
John French, City of Montague  
Bryon Mazade, City of Muskegon  
Steve Warmington, City of Muskegon  
Darrell Paige, City of Muskegon Heights  
Tom Anderson, City of North Muskegon  
Dennis Stepke, City of North Muskegon  
Mark Meyers, City of Norton Shores  
Carrie Larks, City of Norton Shores  
Jeff Lenartowicz, City of Roosevelt Park  
Dave Boehm, City of Roosevelt Park  
Mac Hatch, City of Whitehall  
Donald Studaven, Blue Lake Township  
Chris Hall, Dalton Township  
Diane Misze, Dalton Township  
Sam St. Amour, Fruitland Township  
Kim Arter, Laketon Township  
David Kieft Jr., Muskegon Township  
Dave Fisher, Muskegon Township  
Dennis Babcock, Whitehall Township  
Tim Ryan, Whitehall Township  
Cindy Larsen, Chamber of Commerce  
Laurie Larsen, Consumers Energy  
Rich Robinson, Conn Geneva & Robinson, PC  
Roger Royer, DTE Energy  
Roger Wade, UAW-CAP Chairperson

## MAF Staff

**Ed Garner**  
President/CEO  
egarner@muskegon.org

**Gina Brown**  
Business Development Manager  
ebrown@muskegon.org

**Karen K. Benson**  
Business Development Manager  
kbenson@muskegon.org

**Dan Rinsema-Sybenga**  
Muskegon Main Street Manager  
drinsema-sybenga@muskegon.org

**Monica Holmes**  
Accounting/Administrative Specialist  
mholmes@muskegon.org

**Pam Vanderlaan**  
PTAC Director  
ppoort@muskegon.org

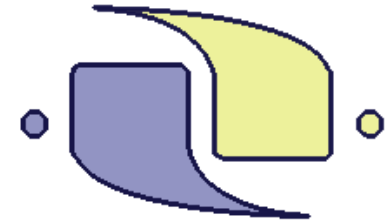
**Shelia Polacco**  
PTAC Procurement Counselor  
spolacco@charter.net

For more information:  
[www.muskegonareafirst.org](http://www.muskegonareafirst.org)

(231) 722-3751



## Muskegon Area First



## Information and Services Available

380 W. Western Ave., Suite 202  
Muskegon, MI 49440  
TEL: (231) 722-3751  
FAX: (231) 728-7251  
[www.muskegonareafirst.org](http://www.muskegonareafirst.org)

## Who Are We?

Muskegon Area First is a countywide private, non-profit economic development corporation focused on leveraging public and private investment to accelerate business growth and the creation of high-quality employment opportunities in Muskegon County.



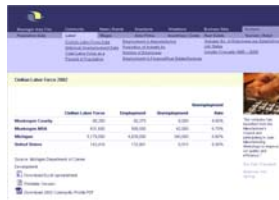
## Website Resources:

[www.muskegonareafirst.org](http://www.muskegonareafirst.org)  
Smartzone Information  
Area Demographics  
Events  
Available Land and Buildings  
Business Parks in Muskegon County  
Recent Articles pertaining to business and development  
Renaissance Zones in Muskegon County  
Incentive Programs  
Community Links  
New Project Information— Commercial, Community, Industrial and Residential.



## Website Data:

Muskegon Economic Profile  
Downtown Market Study  
Population data  
Labor force data  
Industry data  
Wage data  
Tax Rates  
Water and Wastewater Bills  
Real Estate Data  
Tourism Data  
Retail Data



## In-house Information

State and Local Government incentive programs  
Muskegon Area Growth Indicators  
Manufacturer's Directory  
Downtown Market Study  
Promotional Materials

## How Can We Help?

### Services we provide:

Business expansion assistance  
Business attraction services  
Site location assistance  
Coordination of economic development incentives  
Infrastructure development  
Project financing assistance  
Brownfield redevelopment  
Workforce development assistance  
Business incubation services for start-ups  
Customized demographic and labor market information  
Development of industry councils and roundtables  
Downtown redevelopment project assistance  
Coordination with state and local government  
IFT application assistance



## Our Partners

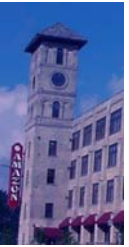
Muskegon Area Chamber of Commerce, SCORE "Counselors to America's Small Businesses," Small Business Development and Technology Center (SBDTC), West Michigan Shoreline Regional Development Commission - (WMSRDC), Michigan Economic Development Corporation, Commercial Alliance of Realtors, Community Foundation for Muskegon County, Michigan Manufacturer's Association, Michigan Economic Development Association, International Economic Development Council, & Mi Works!



## Special Projects

### Muskegon Main Street

The Muskegon Main Street is a part of the Michigan Main Street program and works towards the revitalization of downtown Muskegon. The Muskegon Main Street has information on sites, buildings, and incentives available downtown Muskegon. For more information visit the Main Street website at [www.downtownmuskegon.org](http://www.downtownmuskegon.org)



### Procurement Technical Assistance Center

Procurement Technical Assistance Centers (PTACs) of Michigan work to enhance national defense and help economic development in the State of Michigan by assisting Michigan businesses in obtaining and performing on federal, state and local government contracts. This 14 county center operated by Muskegon Area First, annually assists businesses secure \$100 million in government contracts.



### Muskegon County Wastewater System

MAF is contracted with by the County of Muskegon to market the large lot sites owned by the County Wastewater System. The Whitehall site makes up 680 acres, and is ideal for mixed use development. The current Waste Water Treatment site has 2500 acres that are currently unused and are prime for industrial development.

